

EAST
SIDE

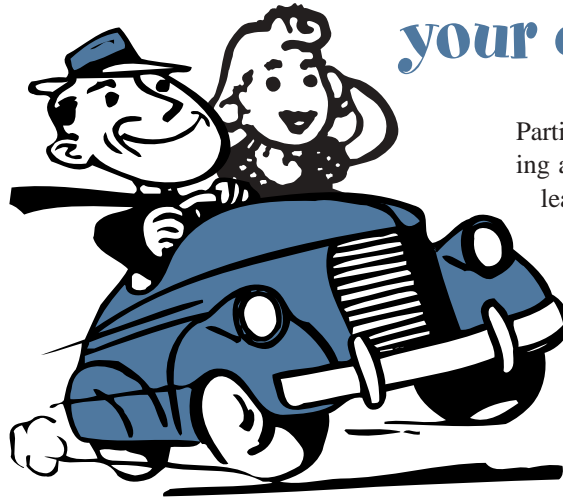
EXTRA
PRIZES



Greater Redmond
Transportation
Management Association

ADVANCE

your commute!



Participants who advance their commute by using a commute alternative to driving alone at least one day a week, each week during the month of March are eligible to WIN! Complete the entry form located on the back page of this newsletter, or any Smart Moves entry form, and return it to your Employee Transportation Coordinator (ETC) by April 4th. You may also submit your entry electronically at — www.grtma.org. If you do not have Internet access, contact your ETC, listed on the back page of this newsletter.

While the population has grown 22% in the nation's biggest urban areas over the past 15 years, congestion has grown 235% (congestion is measured by the hours of delay drivers face each year). Are you tired of setting your alarm clock for an earlier time because sitting in traffic makes you late to work? Catch a few extra winks and move forward with your commute during the March Smart Moves campaign!

Does your game plan include looking for a carpool/vanpool partner or you would like to add more riders to your current pool? Log onto www.rideshareonline.com. Find a rideshare partner through the web site between January 13 and February 28 and be eligible to win even more! Details located on page 2.

Thank you GRTMA members and all sponsors who donated prizes and support during this annual campaign! ♦



Use the Right Commuting Strategy & Win!

Grand Prizes:

1st Prize: Resort Semiahmoo Luxury Package: Includes 1-night accommodations for two, \$100 certificate towards goods/services (i.e. Spa or Golf) and \$50 dining certificate (courtesy of GRTMA)

2nd Prize: Resort Semiahmoo Getaway Package: Includes 1-night accommodations for two and \$50 dining certificate (courtesy of GRTMA)

GRTMA Member Donated Prizes:

Avaya: \$50 Gift Card to Home Depot

Cascade Contractor Supply: 99-Piece Tool Set w/4-Drawer Chest

City of Redmond: (2) \$50 Commuter Bonus Plus Vouchers

City of Redmond CTR Program: (2) \$100 Certificates to Redmond Town Center

Eddie Bauer, Inc.: \$75 Eddie Bauer Gift Card

Group Health Cooperative: \$100 Gift Certificate to Nordstrom

Honeywell: (2) \$50 Certificates to Bellevue Square

Insignia Kidder Mathews: (2) \$50 Home Depot Gift Cards

Medtronic Physio-Control: \$100 Gift Certificate to The Bon Marché

Millennium Business Park: (2) \$50 Certificates to Larry's Market

Microsoft Corporation: (2) Money 2003 Deluxe and Business, (2) Picture It Digital Image Pro, (2) Zoo Tycoon, (2) Racing Madness 2, (2) Links 2003, (2) Flight Simulator 2002 software packages

Nintendo of America, Inc.: Limited Edition Platinum Game Boy Advance

...AND LOTS MORE on page 2 ►

...Prizes continued from page 1

Overlake Christian Church: \$50 Certificate to Claim Jumper Restaurant, \$50 Gift Card to Home Depot

Redmond Town Center: (2) \$50 Redmond Town Center Certificates

SAFECO: (2) \$50 Commuter Bonus Plus Vouchers

Unigard Insurance: \$50 Gift Certificate to Barnes & Noble

United Parcel Service: (2) \$50 Gift Cards to Red Robin

Volt Services Group: \$100 Gift Certificate to the Space Needle

Local Business Sponsored Prizes:

Argosy Cruises: Argosy Harbor Cruise for 2, Argosy Lake Cruise/Seattle for 2

Bed, Bath & Beyond: \$50 Gift Card

Bellevue Azteca: Dinner for Two

Borders Books, Music and Café: \$25 Gift Certificate

Bullwinkle's Family Fun Center: (2) \$30 Game Cards

Canyon's Restaurant/Tap Room: \$50 Gift Certificate

Cheesecake Factory: \$50 Gift Certificate

City of Bellevue: (2) \$50 Certificates to Bellevue Square

Cucina! Cucina! Inc: \$35 Gift Card

DoubleTree Hotel - Bellevue: Brunch for 2

Everett AquaSox Baseball Club: Four Game Tickets

Experience Music Project: \$100 EMP Family Membership

Fred Meyer: (2) \$100 Gift Cards

GameWorks: (4) Sets of two/2-hour Game Cards

Illusionz Magical Entertainment:

(4) Pairs of Mysterian Magic Show Tickets with \$10 Game Card

Loews Cineplex Entertainment: (5) Pairs of Movie Passes

Lowes Home Improvement Warehouse: \$25 Gift Card

Port of Seattle: Myrtlewood Keepsake Box

Redhook Ale Brewery, Inc: (2) \$50 Gift Cards

Redmond Creekside SBC: (2) Seattle's Best Coffee Gift Packages

Redmond Inn: Wine Lovers 1-Night Stay Package

Redmond Larry's Market: NW Gift Basket

Redmond Tony Roma's: \$40 Gift Certificate

Redmond Silver Cloud Inn: 1-Night Stay for 2

Redmond Town Center REI: Basic Bicycle Tune-up

Seattle Aquarium Society: 1-Year Family Membership

Seattle Art Museum: 4 Admission Passes

Starbucks Coffee Company: (2) Starbucks Custom Gift Baskets

* Prizes limited to 4 per member employer. Grand Prizes exempt from employer limit.

"Opening the Box" on your Commute



Tired of getting beat by your commute? Not going any place fast once you hit the freeway -- or the driveway of your work site when it is time to go home? Move forward with your commute by logging on to www.grtma.org and selecting "LIFE...The Commuting Game" icon and see how easy it is to beat congestion and be a winner!

Grand Prize Package Includes:

- 2-night lodging at Natapoc Lodging in "Stuchin," the honeymoon log lodge - Courtesy of Natapoc Lodging
- Breakfast Basket for Two - Courtesy of GRTMA
- \$75 Certificate to Edel House Restaurant in Leavenworth - Courtesy of GRTMA

(Natapoc Lodging - www.natapoc.com has been recognized in NW Best Places and Best Places to Kiss in the Northwest).

1st Prize:

\$100 MasterCard Gift Card - Courtesy of GRTMA

Don't delay — change the game plan with your commute before the promotion ends on February 28, 2003 and be a winner! ♦



Letter from the President

2002 was a great year to be associated with the Greater Redmond Transportation Management Association (GRTMA). We completed a very successful promotion in the BRAVO project, improved communications with service providers such as King County Metro, Sound Transit, Community Transit and continued to deliver excellent transportation events. We significantly increased the amount of contract services that are provided to member companies and helped these companies meet their transportation objectives in a cost effective manner. I continue to be encouraged by the great level of energy that the GRTMA team brings in supporting member companies.

In working with John Resha, our Executive Director, I have been surprised by the large number of organizations that seek our input and expertise. We enjoy an excellent reputation amongst the transportation community. This is a direct reflection of John and the rest of the TMA team's abilities. The team's latest invention is "LIFE...The Commuting Game." This game will generate a significant amount of excitement. I am sure we will soon be able to call it an award winning promotion.

The Board of Directors has been very focused in looking at the organization and seeking ways to add value to members. The Board is looking forward to reviewing the organizational evaluation that was recently sent to membership. We will use the evaluation as a tool to analyze how well we are currently meeting the needs of member companies and how we can better meet these needs in 2003.

I am excited by all GRTMA has to offer and I know that by working together, we will have another successful year in 2003!

Mark Sanderson

2003 GRTMA Board of Directors

President: Mark Sanderson, Honeywell

Vice President: Ty Munger, SAFECO

Treasurer: Barb Heriot, Microsoft Corporation

Secretary: Sharon O'Shea, Eddie Bauer, Inc.

Member at Large: Earl Wayman, Insignia Kidder Mathews

Member: Kim van Ekstrom, City of Redmond

Member: Bill Harrell, Redmond Town Center

Welcome New Members!

Hart Properties recently joined GRTMA. They specialize in real estate development and commercial property management. Amy Parker is the Member Representative and Employee Transportation Coordinator (ETC).

Aerojet is a world-recognized aerospace and defense leader principally serving the missile, space propulsion and defense and armaments markets. Jan Prachar is the Member Representative and ETC.

SNC-Lavalin is a diversified construction and engineering company. The Redmond office is largely involved in power plant engineering, procurement and construction. Mike Manderscheid is the Member Representative and ETC. ♦

 Avocent



Kim Holstrom, Avocent, spends her time wisely

Creative Commuting

How many of your coworkers spend over two hours commuting one-way to work during the week? For the past 1-1/2 years, Kim Holstrom has been commuting from Belfair to the Willows Corridor. She catches her first bus in Bremerton to the Bremerton Ferry Terminal, takes the passenger only ferry into Seattle, catches another bus to Bellevue and then drives from a Park & Ride to Redmond.

During the summer, she alters her commute by trading one of her bus rides in for a bicycle. Kim gets 26 miles of exercise before she even gets home! She's had many great experiences while cycling. One of her humorous experiences was when she was riding on Mercer Island and came to a 4-way stop. Traffic had to wait for a duck and 8 ducklings that were crossing the road. She said, "Ducks swim much faster than they walk!"

Kim stated, "If I drove from Bremerton to Redmond, it would be 75 miles one way and cost more money than using the alternatives I have chosen. A big benefit is instead of sitting in traffic, I get to sleep, read or talk with friends while I'm on the boats and buses and keep in shape by cycling in the summer. Last year, I made Christmas gifts for my family, kept up on magazines, planned landscaping for my yard and much more. I already have my "self time" to do the things that interest me before I get home." ♦

Leaving the CARibbean and Moving On!



In 2003, GRTMA will leave the CARibbean behind and move forward with "LIFE...The Commuting Game!" Stop by your employer transportation event and be eligible to spin the Commuter Wheel OR play the board game to win prizes! Listed above are commuters who discovered commute alternative options at their

fall, employer events and won! (left to right: CarrAmerica Realty Group, Eddie Bauer, Inc., Group Health Cooperative, United Parcel Service, Avaya, Overlake Christian Church, AT&T Wireless/Bothell, Quadrant Willows Corporate Center, CP Management, AT&T Wireless/RTC 4, Aerojet, AT&T Wireless/Bldg 87, & Spacelabs Medical).

Traffic Trouble Spots

WSDOT is hard at work improving state roadways.

Northwest Region Construction Information is available at
<http://www.wsdot.wa.gov/PugetSoundTraffic/constr.html>

◆ I-90: Sunset Way

Crews are building a full interchange at Sunset Way and I-90 east of Issaquah. An auxiliary lane has been built on westbound I-90 joining the Sunset Way and Front Street interchanges. The existing westbound exit to Front St. is being modified. Four new bridges will be built and a fifth modified. Expected completion – fall 2003.

◆ I-405: SE 8th St. Interchange

An elevated ramp is being constructed from northbound I-405 to 116th Ave. SE, just south of Main St. in Bellevue. An additional ramp to southbound I-405 will be built to the intersection of 114th Ave. SE and SE 8th St. Expect possible delays. Visit www.accessdowntown.com. Expected completion – winter 2004.

◆ SR 520: 10th Undercrossing to Evergreen Point Bridge

Crews will be improving and upgrading the electrical system on SR 520 between 10th Ave E. in Seattle and the middle of Evergreen Point Bridge. Work includes upgrading the lighting system along the roadway. Expected completion – summer 2003.



Got the Winter Blues?

Pump up those tires, oil that chain and get those riding clothes out. Bicycle commuting can get you to work on time more often, put you in a better mood, and help you do your job better. When you are in better shape, you will get sick less often! Bike to Work Month is May 16 through June 13. Bike to Work Day will be held May 16th. Watch for more details this spring! ◆

Redmond Construction Update

Overlake

The intersection of NE 40th and 148th Ave. NE will be reconstructed to improve turning movements. Construction is expected to begin this spring and be completed by fall 2003.

East Redmond

Union Hill Road will be widened between 178th Place and 188th Ave. NE. This work will complete the 5-lane roadway section along the corridor. Construction activities are anticipated to begin in spring/summer 2003 and take about 1-year to complete.

Downtown Redmond

The Redmond Way access Improvement project is planned for construction beginning spring 2003 and continuing for the remainder of the year. This work will construct safety improvements and limit turning movements along Redmond Way between Avondale Way and Bear Creek Bridge.

Miscellaneous Construction

The existing right-turn lane from westbound Redmond Way to northbound 132nd Ave. is currently under construction. Expected completion – spring 2003.

Phase 2 of the West Lake Sammamish Parkway widening will get underway in spring 2003 between NE 51st St. and Marymoor Park. This project will widen the Parkway to a 4-lane roadway section. Expected completion – spring 2004.

Commuter Information

KC Metro Automated Bus Schedules	(206) BUS-TIME
Community Transit Customer Information	(425) 353-7433
Sound Transit Customer Service	(888) 889-6368
WA Statewide Ferry Information	(800) 84-FERRY
WA State Highway Information Line	(206) 368-4499

Utilities:

Puget Sound Energy (gas, electric)	(888) 225-5773
Verizon (telephone)	(800) 483-4100
AT&T Broadband (cable TV)	(877) 824-2288

Bicycle Information:

Cascade Bicycle Club	(206) 522-BIKE
Bicycle Alliance of Washington	(206) 224-9252

COMMUTE TRIP REDUCTION (CTR) NEWS

Volume I • Winter 2003

The City of Redmond CTR Program • InfoLine (425)556-2442



The Greater Redmond Transportation Management Association (GRTMA) has been awarded a grant to launch a new VanShare program in conjunction with King County Metro. VanShare is designed to transport 3 – 14 commuters between public transportation facilities (Park & Ride Lots, ferry terminals, train stations) and work sites. By providing a transportation link between the transportation facilities and the workplace, many new commuters are now able to choose a commute alternative instead of driving alone.

Missing links can be easily spotted throughout Redmond. For example, Bear Creek Park & Ride is located in Southeast Redmond but even the closest business parks are located too far away for most commuters to walk to their employer work site. Willows Road has one bus that travels through the corridor on a limited schedule. VanShare is the perfect solution to get commuters from nearby Park & Rides to work without taking away their flexibility to run errands or go out to lunch during the day.

VanShare is **FREE** to Redmond employees through May 2004! As an added thanks for trying this new service, GRTMA will provide each new VanShare a \$25 gas card. For more information, log on to www.grtma.org/vanshare. ♦

Our Transportation Leaders

The Commuter Challenge Diamond Award event, held in January, recognized employers who are innovative leaders in reducing commute trips for their employees. They were selected from almost 600 King County worksites affected by the Commute Trip Reduction (CTR) Law.

SAFECO continues to be at the forefront of designing and modeling innovative CTR strategies. They received highest honors with the “Diamond Ring” award for the fourth consecutive year. More than 40% of SAFECO’s employees use alternative commute modes to driving alone.



SAFECO

Microsoft Corporation received a Diamond Award for their strong focus on transit use and shuttle service to fill in gaps left by transit. Microsoft has one of the largest private demand-based

shuttle services in the nation which provides regular connecting service to the Overlake transit center and Microsoft buildings. Overlake Christian Church also received a Diamond Award for their outstanding Ridesharing program. They are a voluntary CTR-affected worksite that has reduced its employee drive alone rate from 84% to 66% in two years.

Many other businesses in Redmond were recognized as “Pacesetter” businesses. Employers acknowledged were: City of Redmond, Eddie Bauer, Inc., Eurest

Dining Services, Genie Industries, Golder Associates, Inc., Group Health Cooperative, Honeywell, Nintendo of America, Inc. and Trendwest Resorts.



Microsoft Corporation

Congratulations to these leaders whose commute alternative programs are great for their company and the environment. As Cathy Cole would say, “It makes good business sense!”

Editors note:

The 2002 Diamond Awards were presented in memoriam of Cathy Cole, Executive Director of Commuter Challenge, who passed away January 2, 2003. Under her leadership, the Diamond Awards were born to provide business decision-makers with prestigious recognition



Overlake Christian Church

for their efforts to reduce drive-alone trips. ♦

Quote of the Day

An optimist is a person who sees a green light everywhere, while the pessimist sees only the red stoplight. The truly wise person is colorblind.
–Albert Schweitzer

The "Eastside Express" is published by the Greater Redmond Transportation Management Association (GRTMA).

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Eastside Express Editorial Board:

Gloria Newby, City of Redmond

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GRTMA welcomes all your questions and comments.

Please feel free to call the us at (425) 556-2416 or

Email - lmcwhorter@grtma.org

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Rebecca Slankard (425) 882-4108

Village at Overlake Station

Minna Kang (425) 558-3931

Willows Commerce Park

Cindi Gyselinck, (425) 556-2490

**Smart Moves 2003
Enter and Win!**

If you "Advance Your Commute" in the Smart Moves promotion, fill out the entry form below. **Remember to add the amount of one-way miles it takes to get to work.** Cut it out and return to your Employee Transportation Coordinator (ETC) listed on the left, by April 4 to be entered to win all the great prizes listed on Pages 1 and 2!

ADVANCE

your commute!

Prize Entry Form

Make the right move and win! Complete the calendar by putting an "X" on the days you participated.

March 2003						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Name _____

Employer _____

Department _____

E-mail _____

Work Phone _____ Ext. _____

Yes, I did the following at least once each week in March:

- Bicycling Walking Bus
- Carpool Vanpool Work at Home
- Compressed Work Week

I am a first-time alternative mode user.

One-way miles to work: _____

For prize drawing eligibility, return this form by April 4, 2003 to your ETC:

ETC Name _____

Phone _____

(One entry per participant)